

FILM PRODUCTION HINTS

Often the strongest short films come from the most simple ideas.

Keep it Simple - Keep it Strong - Keep it Interesting

1. **The Idea: What do you want to say? (Message, Theme)**
How do you want to say it? (Style, Genre)
List your proposed visuals and sound track.
2. **Storyboards: Use these to firm up ideas & shooting plan.**
Create a visual representation of your film and soundtrack
Work out your timings. Use during filming to make sure
you've missed nothing out.
3. **Organise your shooting dates, venue, people, props etc.**
4. **Film your Footage: Aim to shoot economically. A cutting ratio**
of 4-1 should give a quick & easy edit (10 mins max.) unless
you're intending a time-lapse approach.
5. **Review your footage, decide which shots to use.**
6. **Edit on computer. Add any music, effects and titles.**
7. **Output back to camcorder tape (the best option) or author to**
DVD as an AVI file with no menus. This format should enable
us to assemble your film along with the other contributions.
8. **Check out YOUTUBE help files for more tips on film-making.**